

Contact: Christa Santos
407/882-1576 or c) 407-230-7018
christa@cksmarketing.com



June 28, 2013
News Release

For Immediate Release

Employee Appreciation Drives Company's 12th Anniversary Celebration

(Orlando, FL) – Destination MCO, a leading provider of ground transportation services in Central Florida, credits its impressive growth over the years to an unyielding focus on employee appreciation. As the economic downturn of 2008 took its toll, Destination MCO was able to avoid layoffs and grow at an average rate of 34% between 2009 and 2011. The company's philosophy is simple: engaged employees provide better customer service.

In honor of their 12th anniversary, Destination MCO treated employees and their families to a special outing held at Kings Bowl Orlando on June 18 - exactly 12 years from the day the company was founded. "We recognize we would not be where we are today without our clients, and our clients would not continue to return if not for our extraordinary staff," explains Nour Elotmani, President and CEO of Destination MCO.

Honorary guests included Hameed Jassat, Director of Guest Services at The Peabody Orlando, and Barbara Bowden, General Manager. Both attended to extend their best wishes and thanked Destination MCO for their valuable partnership and outstanding service.

Destination MCO was founded in 2001 under the leadership and vision of Nour Elotmani to provide superior ground transportation solutions to a discerning clientele. In an extremely competitive market ruled by seasonal demands and aggressive pricing, Orlando would appear to be a challenging location to operate a luxury ground transportation company. However, Destination MCO has achieved consistent growth by operating under the mantra: "Our business plan does not require us to be the largest; it simply demands that we be the best."

Destination MCO's popularity resonates throughout Central Florida. The company was recently named a first round finalist for Florida Companies to Watch, an annual awards gala that celebrates the top 50 second-stage growth companies in Florida. Destination MCO has also been nominated as a finalist for "Operator of the Year" by global industry publications for the past three years.

"We attribute our success to our focus on our employees," said Elotmani. "Employees who feel unheard and disempowered are unhappy, which leads to high turnover rates and lower quality of work. We've worked hard to establish an environment where our employees are invested in our success and have the tools to grow and become future leaders at Destination MCO."

About Destination MCO:

Destination MCO is a full-service provider of ground transportation solutions specializing in Corporate, VIP, and Meeting & Events Transportation. With a unique blend of a comprehensive fleet, world-class chauffeurs, and an unwavering dedication for Service Excellence, Destination MCO is the premier choice for discerning business travelers, meeting planners, hotel executives, and tourists alike. Established in 2001, the company has developed a growing reputation of excellence in Central Florida and is the exclusive luxury transportation provider for Loews Hotels at Universal Orlando. For more information, please visit www.DestinationMCO.com.

###